# **3. Stakeholder Analysis**

## Project: GE Pvt Ltd - Set up new branch store for the company

|  | Name of Stakeholder 1 | Name of Stakeholder 2 | Name of Stakeholder 3 | Name of Stakeholder 4 |
| --- | --- | --- | --- | --- |
| Name | Adam Smith |  |  |  |
| Organization | GE |  |  |  |
| Role / Responsibility on project | CFO |  |  |  |
| Internal/External | Internal |  |  |  |
| Contact Details | 9962665900 |  |  |  |
| Manager’s Name | Saravanan |  |  |  |
| Level of interest (1-10) | 8 |  |  |  |
| Level of Influence (1-10) | 8 |  |  |  |
| Personal Details  (Interest, Nature, Background) | Movies, cricket, loves traveling |  |  |  |
| Some other Detail. | *Lives in Chennai* |  |  |  |
|  |  |  |  |  |
| Comments (How to manage) | Manage by sharing project related updates before being asked. |  |  |  |

## **Communication Needs**

| **Stakeholder Name** | **Information Required** | **Format** | **Due date/ Periodicity** | **Comments** |
| --- | --- | --- | --- | --- |
|  | *Name of the document. Also mention the source of information* | *Email, report, and presentation.*  *Also mention document format like word, excel.* |  | *Any other information or special consideration. Also – who will provide this information?* |
| **Adam Smith** | **Expense report, progress report** | **email** | **Daily** | **Project manager** |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |
|  |  |  |  |  |